

# THE COOKIE DIRECTIVE

It is very important to us to ensure the protection of your privacy while you are using our website. That is why we would like to inform you about our privacy policy regarding the collection of your personal and non-personal data.

SC NEXT PROVIDER SYSTEMS SRL has the right to use your personal and anonymized data within the limits specified by the applicable Data Protection legislation, in compliance with the rights of individuals as described below.

This website uses software to collect information about the user's behaviour. Analysing this information gives us a significant insight about user's needs. They help us improve user experience on our website. In order to do this, every time you access our website we collect the following information without restrictions:

The IP address of the computer that makes the request in an anonymous form

The date and time of the access

The name of the webpages or files that were accessed

A reference to the webpage from which you accessed our website

The browser that the user uses, including its version

The operating system that the user uses

## 1. What is a Cookie?

A Cookie is a small text file that saves your internet settings. Almost every webpage uses this technology. The Cookie is downloaded by your browser when you first access a website. The next time when you access the same website, the Cookies and the saved information are sent back to the website that first created them (First Party Cookie) or to another website (Third Party Cookie). This way the website knows that you have already accessed it in the past and in certain situations can change its displayed content.

Some Cookies are very useful for improving user experience. For example, and only if you use the same computer and browser as before, Cookies can save information about your preferences, about the way you interact with the website that help us adapt the listed offers according to your personal needs and interests. Most Cookies we use

are deleted automatically from your hard drive when the browser session is over ("Session Cookies"). The Cookies that won't be deleted from your hard drive when the browser session is over are the ones that help us improve the user experience in the event that you revisit our website, adapting it to your personal needs, optimizing the loading time.

## **2. Cookie setting on this website**

### **2.1. The Cookies for which we do not require your consent**

The strictly necessary Cookies are the ones that ensure the functionality of the website and without them you cannot use its contents as they were meant to be used. These are First Party Cookies and they are used exclusively by us. They are stored on your computer for the duration of the current browser session. For example, when we change protocols from http to https, they ensure that the website functions correctly and that it respects the data transfer security standards. For the use of these Cookies we will not ask for your consent.

**The strictly necessary Cookies cannot be deactivated using the option "Decline" from this website. They can however be deactivated from your browser. Please see instructions below on how to do that.**

### **2.2. The Third-Party Cookies for which we require your consent**

On this website we integrated third-party content. While you visit our website, these suppliers can theoretically use their own cookies to obtain information about your access on our webpages. To learn more about how they use these Cookies please visit their websites.

#### **Third-Party Cookies that we use**

- The name of the Cookie: **Google Inc. (Adwords Codes / Google Conversion Codes / Google Remarketing Codes)**

What we use it for: For Google marketing campaigns re-marketing and conversion codes are set to gather information about our clients' behaviour in order to correlate it to the marketing campaigns and evaluate their success.

The storage period: 180 days max (all collected data is anonymous)

- The name of the Cookie: **Facebook, Inc. (Facebook Pixel)**

What we use it for: For Facebook marketing campaign we set re-marketing and conversion codes are set to gather information about our clients' behaviour in order to correlate it to the marketing campaigns and evaluate their success.

The storage period: 180 days max (all collected data is anonymous)

### 3. Your cookie settings

You can change your browser settings in order to ensure that cookies are used only with your consent or to block them altogether. Please remember that without the use of Cookies, you might encounter problems with the functionality of certain areas of the website.

To manage the use of "Cookies" or to block them altogether, please change your browser's settings as follows:

- Internet Explorer, for more information go to (<https://support.microsoft.com/de-at/help/17442/windows-internet-explorer-delete-manage-cookies>) Extras – Internet Options – Advanced Settings – in the Security section select "Do Not Track" option in the "Send "Do Not Track" requests to websites visited with Internet Explorer" section - confirm
- Firefox, for more information go to (<https://support.mozilla.org/de/kb/cookies-loeschen-daten-von-websites-entfernen>) Menu - Settings – Privacy and security – in the "History" section select "Use custom settings for history" – in the "Cookies" section select the desired options - confirm

- Google Chrome, for more information go to (<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=de>) Menu - Settings - Advanced – in the "Privacy and security" section click on "Content settings" – in the "Cookies" section select the desired options – confirm
- Safari, for more information go to ([https://support.apple.com/kb/ph21411?locale=de\\_DE](https://support.apple.com/kb/ph21411?locale=de_DE)) Safari - Settings - Privacy and security – in the "Cookies and web page info" section select the desired options – confirm